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*For immediate release*

## **KLIK! Industry with special guest Paul Rudish**

**The KLIK! Amsterdam Animation Festival presents the Industry program for professionals on Friday the 15th and 16th of November. Animation is booming and the Dutch animation industry is developing at a high speed. KLIK! Industry celebrates past successes and discusses universal subjects, spreads knowledge and inspire (aspiring) professionals. With the introduction of Paul Rudish, KLIK! offers a special in depth view on the proces of making the very populair new Mickey Mouse shorts for Disney.**

KLIK! offers a day for professionals from the animation industry packed with current matters and brand new knowledge about animation in all her forms and applications. Animators and writers who would like to get some feedback on their scripts can come to the workshop 'Script Dating', where script writers Matthew Curlewis (Amsterdam Writers) and Jantiene de Kroon (production company Mooves) give feedback, tips and in depth insides.

KLIK! provides the animation professionals, students and other interested broad spectrum of presentations. During KLIK! Industry on Friday the 15th one of the best Dutch illustrators, Thé Tjong-Khing, will explain with Tom van Gestel of Submarine and animation producer Frédéric Dirickx the insides on the series and interactive app that Submarine made of Thé's best known book: 'Where is the cake?'. In Making Pim & Pom The Movie the production process of the film, which director Gioia Smid made based on illustration of famous Dutch illustrator Fiep Westendorp, will be explained and discussed. Head of animation Marieke van Middelkoop and assistant director Hans Walther are present as well to answer questions about the production process of the film. Founders and owners of studio Tumblehead (Denmark) Peter Smith and Magnus Igland Møller talk about the huge online success of their animation *Rob 'n Ron*. Ryan Honey, co-founder of Studio Buck in Los Angeles presents his ground breaking work and gives an inside in the success story of the studio.

KLIK! is delighted to welcome animation director Paul Rudish as a special guest. He talks about the new Mickey Mouse shorts which he directed for Disney. He will answer questions from the audience after the Cartoon Network: Originals program, for which he worked for series like *Dexter's Laboratory* and *The Powerpuff Girls*.

### **Over KLIK!**

KLIK! Amsterdam Animation Festival viert dit jaar van 12 tot 17 november de zesde editie in EYE en Toren, te Amsterdam. Op het festival zijn de beste en nieuwste animaties te zien, vergezeld door een aanbod van masterclasses, themaprogramma's zoals 'The Fabulous Fifties', feestjes en tal van andere activiteiten. Het festival ontving dit jaar maar liefst meer dan 1300 inzendingen uit 75 verschillende landen, waaruit de meest spraakmakende voor het publiek zijn geselecteerd.

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